

# Currituck County High School

## Adobe Video Design

### Syllabus 2017/18 Fall Semester



#### Welcome

Welcome to Adobe Video Design and the possibility for an excellent hi-tech, industry standard, creativity stimulating, educational experience. This class was new to Currituck County High School as of 2014/15. Keep in mind, my class as well as the rest of your educational experience is only what you make of it. My job is to present you with all the information you will need to build a foundation of knowledge allowing you to be proficient in video design using Adobe Premiere Pro, After Effects, Audition and Encore. Your job is to participate in all lecture/discussions, demonstrations, projects, tests and exams with enthusiasm and one hundred percent focus. You will be given every opportunity to succeed as long as you are willing to put forth the expected effort.

*Mr. Welliver*

#### Course Overview

Digital Video: Foundations of Video Design and Production is a yearlong, project-based curriculum that develops career and communication skills in digital video production, using Adobe tools. Digital Video curriculum develops four key skill areas:

- Project management and collaboration
- Design
- Research and communication
- Professional video production, using video tools

Students develop these key skills in a spiral—each project adds more challenging skills onto foundation proficiencies. Students engage in skills to learn storytelling, capturing and editing video and audio, and finalizing content for DVD, web, or digital videotape. Adobe collaborated with a community of educators across the US and UK to develop the appropriate depth and breadth of each project. Additionally, Adobe collaborated and co-developed this content with the International Society of Technology Education (ISTE) to create standards-aligned, career-track course materials that focus on video design and production. Digital Video curriculum addresses each of these areas, using a project-based approach. Each project has phases that follow a design and development process from project planning and analysis to evaluation and distribution. Students gain experience through real-world projects that help them understand roles and processes across a broad range of careers involving digital video. To simulate a professional work environment, students gradually migrate their video work from an individual process to a group process, focused on personal and client work. The projects contain activities that require students to plan their communication and focus and then evaluate and improve their communications. Specific attention has been paid to developing concepts and principles for thorough, effective communication to multiple audiences.

*Adobe*

## ***Classroom Conduct***

Currituck County High School has provided you with a student handbook. Currituck County's policies addressing student conduct expectations, dress codes, attendance, tardiness, are all outlined in detail. Be sure to read this thoroughly. Our lab is no different than any classroom at CCHS as far as these policies are concerned.

Due to the fact that our digital design lab is equipped with the most hi-tech, expensive technology at the school there are some rules unique to our environment which will be discussed needed to assure your safety and proper use of equipment.

### ***You Provide (things you need to bring everyday to class)***

- 1 - 1.5" three ring binder (clear plastic sleeve on front for cover sheet)
- 10 - tabbed sectional dividers for binder
- lined filler notebook paper
- yellow highlighter
- 4G flash driver

## ***Grading Scale and Percentages***

### ***Scale***

- 92.5 - 100.....(A)
- 84.5 - 92.4.....(B)
- 76.5 - 84.4.....(C)
- 69.5 - 76.4.....(D)
- 69.4 & below.....(F)

### ***Percentages***

- Demonstration Participation & Product.....30%
- Exams, Tests & Quizzes.....30%
- Projects .....40%